

Number of Business Email Compromise (BEC) frauds in 2019

\$1,776,549,688

Financial Loss

## 50%

Percentage of global cybercrime losses in 2019 accounted by BEC

### \$100 M

cost of an attack

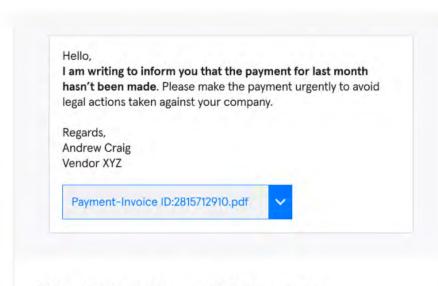
# What is Business Email Compromise?

Attackers employ social engineering and domain spoof tactics to compromise a legitimate business email account and execute fraudulent activities. With origins in CEO or executive impersonation, BEC has now expanded in scope to include personal emails and external vendor email.

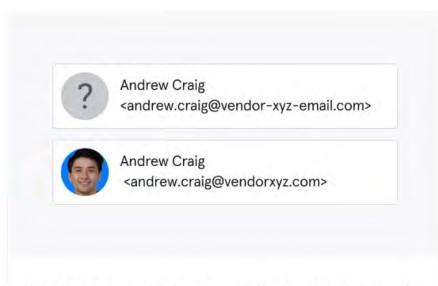


### How to Recognize a BEC Attack?

BEC attacks are very targeted and well executed, making it difficult to differentiate these from legitimate emails. Here are some red flags to look for:



"Urgent" or "Immediate" vendor payment request



Vendor payment request from a new email or with new bank account/routing number

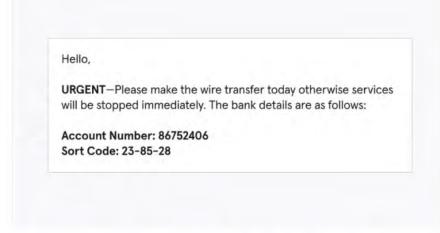
Good afternoon,

As Monday is a national holiday, we will require the payment to be made the latest by end of day, today.

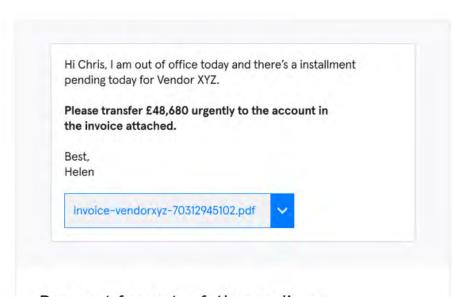
Please follow the instructions in the link below:

Make Secure Payment

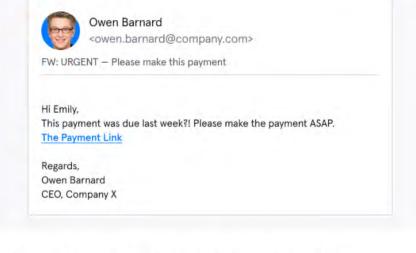
Request for payments before the weekend or holidays



Request for payment to a wire transfer or personal account



Request for out-of-the-ordinary payment amounts



Email from a spoofed C-level executive email address directing credit card payments and money transfers



All of these emails target the people or the human layer - something that most anti-phishing tools ignore.

Recognizing and preventing BEC attacks requires creation of a baseline for communication patterns and conversation styles to identify anomalies and a *strong* security awareness education program in place.

#### Learn How to Stop BEC Attacks with Tessian.

With Tessian's Human Layer Security platform, you can detect sophisticated and targeted BEC attacks in realtime and ensure that your employees learn to recognize such attacks with our non-disruptive and in-the-moment alerts.

VIEW TESSIAN DEFENDER →

